



City of Kerrville

701 Main Street

Kerrville, Texas 78028

830.258.1153 (O)

830.792.3850 (F)

ashlea.boyle@kerrvilletx.gov

FOR IMMEDIATE RELEASE

Kerrville Beautification Advisory Committee
Quarterly “Kerrville Beautification Day” to be held
April 26, 2014

Kerrville, Texas (April 16, 2014) – The Kerrville Beautification Advisory Committee (KBAC) is pleased to announce the next “Kerrville Beautification Day” will be held Saturday, April 26, 2014. The theme for this month is “Spring Tree Planting Day.” “KPUB is hosting its annual tree give-a-way program, Tree Power, on April 26th for their customers which coincides perfectly with our theme,” stated David Tritenbach, KBAC member. “We plant trees primarily for their beauty and to provide shade, but they do create many other benefits. Trees can sooth and relax us and help us connect to nature and our surroundings. The color green is a calming color that helps eyes quickly recover from strain.”

The National Arbor Day Foundation released its 10 Reasons to Plant Trees:

1. **Trees conserve energy in the summer, and save you money.** Properly planted trees can cut your air-conditioning costs by 15-35%.
2. **Trees help clear the air.** Trees produce the oxygen we breathe, and reduce air pollution by lowering air temperature, through respiration, and by retaining particulates.

3. **Trees bring songbirds close by.** Birdsong will fill the air as trees provide nesting sites, food, and cover for countless species.
4. **Trees around your home can increase its value by up to 15% or more.** Studies of comparable houses with and without trees place a markedly higher value on those whose yards are sheltered by trees.
5. **Trees help clean our rivers and streams.** Trees hold the soil in place and reduce polluted runoff in our waterways.
6. **Trees conserve energy in the winter.** Trees can slow cold winter winds and can cut your heating costs 10-20%.
7. **Trees fight global warming.** As they grow, trees remove carbon dioxide from the atmosphere, the major contributor to global warming. Trees planted near our homes and in our communities moderate temperatures and reduce the need for air conditioning and heating produced by burning fossil fuels, a major source of excess CO₂.
8. **Trees make your home, and your neighborhood, more beautiful.** Trees mark the changing seasons, and add grace and seasonal color. Trees make a house feel like a home.
9. **When you plant trees, you support Tree City USA where you live.** Tree City USAs have community forestry programs to plant and care for trees. You can do your part.
10. **It's easy, and fun!** Here's how: Join the nonprofit Arbor Day Foundation and they will send you 10 trees free with easy to follow planting instructions.

“If you decide to plant a tree, and we hope you do, be sure to research it to make the right choice for this area and your home,” stated Ashlea Boyle, Special Projects Manager. “Before choosing a tree, consider a few factors such as purpose for planting the tree, soil conditions, tree location, species growth and form and tolerance, the undesirable species, and maintenance. By carefully planning the location and species of a tree, it will ensure that the tree will be an asset to your property and the community.” All of the trees that KPUB will be giving away are drought-resistant varieties including Cedar Elm, Bur Oak and Chinkapin Oak. Planted in the right location, these trees will be an energy conservation tool for years to come. Remember to call 811 before you dig to identify any underground utility lines.

The KBAC meets the first Thursday of every month at 1:00 p.m. at City Hall located at 701 Main Street. Meetings are open to the public and visitors are always welcome.

For more information please contact Ashlea Boyle, Special Projects Manager at (830) 258-1153, via e-mail to ashlea.boyle@kerrvilletx.gov or visit our website at www.kerrvilletx.gov.

###